

## Identity of the Bluegrass Chapter of the AMCA®

The official name of the chapter is “The Bluegrass Chapter of the Antique Motorcycle Club of America, Inc.”

When the club was formed in 2009, a logo contest was held to develop artwork that would be easily reproducible for identifying our club as a unique chapter within the Antique Motorcycle Club of America, Inc.®. This logo has certain elements and features that make it unique.



- The “®” following AMCA identifies that “AMCA” is a registered trademark.
- The boundary of Kentucky, the grass, motorcycle, and rider are all uniquely drawn freehand by the artist.
- “AMCA” and the club name “Bluegrass Chapter” are in “Magneto” font type, a TrueType font, and should be all caps for use in the logo.
- The color of all elements in the logo is blue. (RGB 0,0,255).
- The logo exists in the following formats: .gif transparency, .jpg, and .dwg